



Coordinated by The Ferris Group
Sunday, November 6, 2016
12:30 P.M. Step Off
Hartford, CT

Parade Info Line: 860.986.7254
www.ctveteransparade.org

2016 SPONSORSHIP BENEFITS*

**Commitments must be made prior to September 9, 2016 for guaranteed benefits*

Presenting Sponsor (\$20,000)

5 Star Level ★★★★★

- "Presented By" logo placement in all printed parade materials, including ads, posters, signage, etc. (*distributed throughout the state*)
- Premier banner placement and opportunity to have a unit in the parade itself
- Announcement of your sponsorship on the Brad Davis Show – WDRC-AM 1360
- Featured Interview on the Brad Davis Show
- Access to the official VIP reviewing stand on the parade route for you and seven guests
- "Presenting Sponsor" badges for you and your guests
- Logo recognition on www.ctveteransparade.org with a link to your corporate website
- Opportunity for company representative to join the CT Veterans Parade Executive Committee
- Other benefits as they arise

Contributing Sponsor (\$10,000)

4 Star Level ★★★★★

- "Contributing Sponsor" logo placement in all printed parade materials, including ads, posters, signage, etc. (*distributed throughout the state*)
- Banner placement and opportunity to have a unit in the parade itself
- Announcement of your sponsorship on the Brad Davis Show – WDRC-AM 1360
- Access to the official VIP reviewing stand on the parade route for you and five guests
- "Contributing Sponsor" badges for you and your guests
- Logo recognition on www.ctveteransparade.org with a link to your corporate website
- Other benefits as they arise

Associate Sponsor (\$5,000)

3 Star Level ★★★

- "Associate Sponsor" listing on the parade poster (*distributed throughout the state*)
- Banner placement and opportunity to have a unit in the parade itself
- Announcement of your sponsorship on the Brad Davis Show – WDRC-AM 1360
- Access to the official VIP reviewing stand on the parade route for you and three guests
- Name listing on www.ctveteransparade.org with a link to your corporate website

Cooperating Sponsor (\$2,000)

2 Star Level ★★

- "In Cooperation With" name listing on parade poster (*distributed throughout the state*)
- Access to the official VIP reviewing stand on the parade route for two people
- Name listing on www.ctveteransparade.org

**Sponsorships between \$1,500 & \$1,000 will be listed on the website and receive two reviewing stand passes.
All other contributions will be listed on the website only.**

Please make checks payable to: **CT Veterans Fund**
Mail checks to: **CT Veterans Parade, 1245 Farmington Avenue, #338, West Htfd, CT 06107**

All Sponsors: You are encouraged to promote your parade sponsorship status and use the official logo in all your upcoming advertising. "Volunteer Opportunities" are available to your company employees on parade day.

Contact The Ferris Group at 860.986.7254 for volunteer opportunities or customized sponsorships.